The Path to Sustainable Development: Saïdia, Morocco's Coastal Journey

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Abstract:

The Saïdia Study provides a comprehensive study of the growth and development of Saïdia, a coastal city in Morocco. Using a mixed-method approach, this research explores different aspects of the city, including demographics, environmental conservation, education, healthcare, economic challenges, infrastructure and future development initiatives.
Saïdia is experiencing population growth which is affecting its economic and social dynamics, requiring improvements in education, healthcare and employment opportunities. Environmental sustainability is a major concern as the city grows while preserving its natural resources.
The study highlights the need to combat unemployment and social and economic disparities through economic diversification and support for local businesses. Infrastructure development, particularly in the tourism sector, is essential to accommodate the growing number of residents and visitors.
A detailed SWOT analysis highlights Saïdia's strengths, weaknesses, opportunities and threats, focusing on environmental conservation, improved healthcare and education, economic diversification and improvement of infrastructure.
The research concludes with an ambitious development plan for Saïdia from 2023 to 2028, with a total value of 500 million dirhams, aiming to achieve comprehensive urban development while preserving the city's unique identity.
Saïdia's journey to sustainable growth provides a valuable model for coastal cities seeking to align economic progress, environmental sustainability and social inclusion.
***Keyword**: Saïdia; tourism in Morocco; Economic growth ; environmental sustainability; Population growth ; Education in Saïdia.*

1. INTRODUCTION

Located on the Mediterranean coast of northeastern Morocco, Saidia offers a striking example of a rapidly transforming urban landscape, a symbol of the broader changes sweeping the region. This city, often called the “Blue Pearl” of Morocco, is not only a thriving tourist destination but also a microcosm of the complex interplay between demographic changes, environmental challenges, and socio-economic developments in the Moroccan context. contemporary.

This study delves into the multi-faceted nature of Saidia, exploring its transition from a sleepy coastal town to a vibrant urban center. It is a story of change and adaptation, as traditional Moroccan culture meets the demands and opportunities of modern urban development. The city's demographic profile, characterized by its young population, presents challenges and opportunities for urban planners and policymakers. Understanding these dynamics is crucial to shaping Saidia's future in a way that is sustainable and respects its rich cultural heritage.

The environmental aspect of Saidia, especially its Mediterranean surroundings, plays a central role in its development history. While the region enjoys the benefits of a temperate climate and stunning scenery, it also faces unique challenges, including maintaining its delicate coastal ecosystem amid increasing urbanization and tourism.

This article focuses primarily on the upcoming development projects that are expected to redefine the urban fabric of Saidia. These initiatives, from improving infrastructure to creating new cultural and entertainment spaces, are not only transformative in terms of physical development, but should also be a catalyst for economic growth and social prosperity. The study aims to highlight how these projects align with the broader goals of sustainable urban development and how they are designed to improve the quality of life for residents and visitors.

Furthermore, this research seeks to contribute to the discourse on urban development in similar Mediterranean contexts. By providing an in-depth analysis of Saidia's strategic planning, demographic trends, and environmental considerations, the article aims to provide ideas and strategies applicable to other cities facing similar development trajectories. The findings and recommendations of this study are

intended to resonate beyond the local context, providing a valuable reference point for urban development initiatives in similar contexts.
In summary, this article provides a comprehensive overview of the ongoing transformation in Saidia, supported by a compilation of statistical data, field observations, and existing literature. It is a story about the balance between economic progress, environmental stewardship, and social and cultural safety – a story that is quickly becoming increasingly relevant in today's rapidly urbanizing world.

2. METHODOLOGY

This study adopts a well-rounded methodology to holistically explore the growth and transformations taking place in Saïdia. The research design encompasses a judicious blend of quantitative and qualitative data collection methods allowing for a multi-faceted understanding of the city's dynamics.

The research design employed in this study is characterized by its comprehensive nature, aiming to provide an in-depth understanding of Saïdia's development. It is structured around four key components: field studies, surveys, mapping, and a review of existing literature.

2.1. Field Studies:

To gain firsthand insights into the city's evolution, field studies will be conducted. This involves physically visiting Saïdia and immersing in the local environment. Researchers will interact with local government officials, business proprietors, residents, and tourists, eliciting their perspectives and experiences. These narratives will serve as a valuable qualitative data source, shedding light on the socio-economic and environmental facets of the city's growth.

2.2. Surveys:

A structured survey instrument will be utilized to gather quantitative data. This will encompass vital statistics such as population demographics, economic indicators, tourism metrics, and environmental data. The survey will be designed meticulously to ensure its alignment with the research objectives and will be administered following ethical protocols.

2.3. Review of Existing Literature:

A thorough review of previously conducted studies and reports about Saïdia will be undertaken. This encompasses government publications, tourism statistics, environmental assessments, and academic research. By synthesizing existing knowledge, this study can build upon prior findings and identify gaps in understanding.

3. STUDY AREA

Saïdia, known as the "Blue Pearl," is a charming coastal city in northeastern Morocco, located near the Mediterranean Sea. It's famous for its golden beaches and is a popular tourist destination. The city was founded in 1548 and has a rich history, including influences from both Moroccan Sultan Hassan I and French colonialism. Saïdia has developed significantly since Morocco's independence, especially in terms of tourism. The city's modern part, established during the early French occupation, is highlighted by its beautiful eastern beach. Today, Saïdia is not only a cultural and historical treasure but also a vibrant hub for tourism, known for its stunning coastal landscapes and inviting Mediterranean climate.

4. RESULTS

4.1. Natural characteristics

Saïdia, is a city that boasts a rich and diverse natural environment, shaped by its unique Mediterranean climate and geographical location. The city is part of the larger Triffa Plain and is bordered by the majestic Beni Snassen Mountains to the south, creating a stunning backdrop to its expansive coastline that stretches about 24 kilometers from the Moulouya River in the east to Ras El Ma in the west.

4.1.1. Diverse Vegetation and Declining Green Cover:

The city's green cover, particularly in peripheral areas, is noteworthy. The Tazkarrat Forest, located centrally within Saïdia, is a prime example, housing rare species like the red juniper and green oak. These

forests are crucial for stabilizing sand dunes, reducing soil erosion, and absorbing significant amounts of water. Despite their ecological importance, these green areas are facing a steady decline, primarily due to the development of new tourist facilities.

In terms of biodiversity, Saïdia is part of the Moulouya estuary, known for its dense biodiversity (Taieb Boumeaza et al, 2010). This area is recognized under the Ramsar Convention and the Medwet Coast project, aimed at conserving its ecological systems. The Moulouya reserve alone is home to around 30 plant species and 200 bird species, providing a sanctuary for various migratory and indigenous birds. The birds are categorized into permanent residents, winter migrants from Europe, and transient species that use the area as a seasonal stopover.

Figure : Types of vegetation in Saïdia city

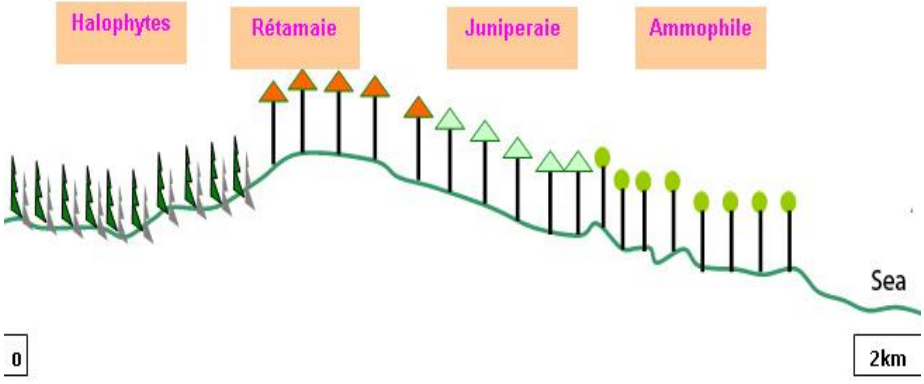


Figure 2 : Types of vegetation in Saïdia city

1.1.1. Environmental Risks and Management:

Natural hazards, particularly flooding, pose significant challenges to the region's development. The topography reveals that areas along the Moulouya and Kiss rivers are prone to flooding, especially the low-lying regions that hinder surface water runoff.

The reduction in green spaces, a direct consequence of urban expansion, is a growing concern. The lack of adequate greenery not

only affects the city's aesthetic but also impacts the environmental quality. The decline in natural vegetation limits the city's capacity to manage rainwater effectively, leading to prolonged water stagnation and potential flooding in urban areas.

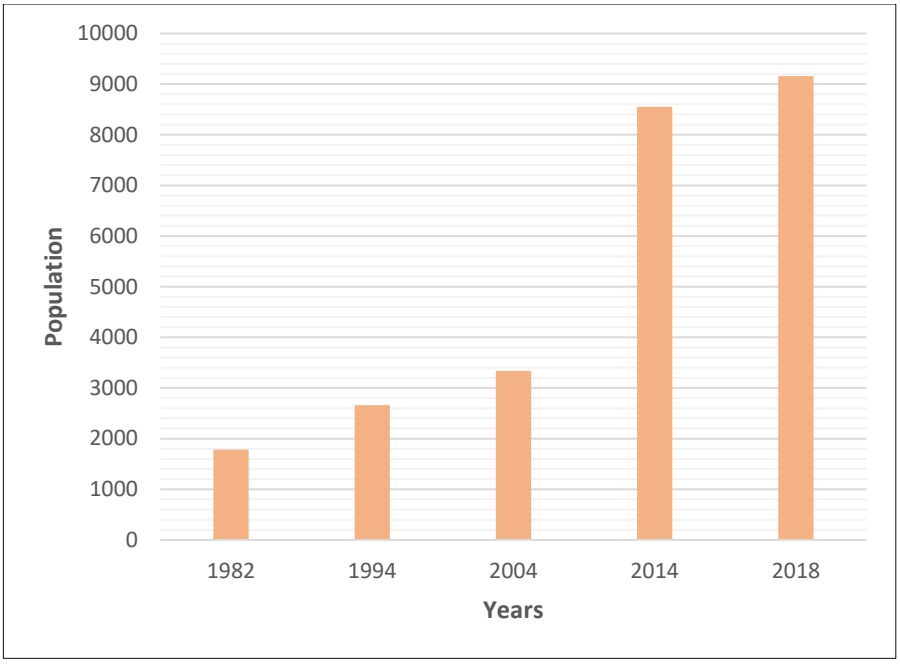
To mitigate these environmental challenges, there is an urgent need for sustainable urban planning that balances development with ecological preservation. This includes managing green spaces effectively to ensure they continue to play their vital role in the city's environmental health and resilience.

1.2. Human characteristics

1.2.1. Saïdia's Population Growth

In recent decades, Saïdia, a burgeoning coastal city in Morocco, has witnessed a substantial demographic surge, marked by a significant increase in its population. Beginning from a relatively small base of approximately 1,102 inhabitants in 1960, the city has seen its population swell to an impressive 9,157 by 2018, reflecting a broader trend of urbanization that mirrors the developmental strides in the region. This rapid population growth, which has pushed the population density to around 230 people per square kilometer, is not just a number; it's a testament to the city's transformation and burgeoning appeal.

Crucially, the demographic profile of Saïdia is skewed towards a younger population, with 23.8% being children and a substantial 70% falling within the working-age bracket. This youthful demography presents a unique set of opportunities and challenges. On one hand, it infuses the city with potential workforce energy, crucial for driving economic growth and innovation. On the other, it demands robust planning and investment in infrastructure, education, and job creation, as failing to adequately engage this demographic could lead to social and economic strains.



Source : Data from the High Commission for Planning for the year 2021

Figure 3 : Population growth in Saïdia

The impact of such population growth on urban development is profound. A burgeoning population necessitates not only more housing but also an expansion and enhancement of urban infrastructure and services. This scenario requires thoughtful urban planning strategies that can accommodate this growth sustainably while maintaining the city's unique character and environmental integrity. Additionally, the growing demand for social services, especially in education and healthcare, cannot be overstated. Ensuring access to quality services is paramount in preserving the city's social fabric and overall well-being.

Looking ahead, with the population projected to continue its upward trajectory, Saïdia stands at a critical juncture. The city's future planning and development strategies need to be agile and forward-looking, ensuring that the growth translates into a thriving, sustainable urban environment. If managed adeptly, this demographic increase can be a pivotal asset, propelling Saïdia into becoming a vibrant, dynamic urban center, poised for economic and social prosperity.

1.1.1. Educational Landscape in Saïdia

In Saïdia, education is a vital sector facing challenges and opportunities amid a growing population. The city's educational infrastructure is composed of several primary, secondary, and higher education institutions, each grappling with the increasing demands of a burgeoning young population. While primary education remains the most sought-after level, with an enrollment rate of about 32.6%, it is evident that the existing facilities are under significant pressure to accommodate this surge in student numbers.

One of the critical challenges in Saïdia's education sector is the literacy rate, currently around 75.9%, with a noticeable disparity between genders. This gap underscores the need for more targeted educational programs, especially aimed at improving female literacy. Moreover, the city confronts a high dropout rate, marked at 9.1%, with secondary education particularly affected. This alarming statistic points towards underlying issues such as insufficient educational resources or lack of engagement that need addressing to keep students in school.

At the heart of Saïdia's educational challenges lies the issue of resource allocation and staffing. The student-to-teacher ratio is higher than ideal, indicating a shortage of qualified teachers. This scarcity hinders the delivery of quality education and limits individual attention to students, which is crucial for effective learning.

Educational Levels	Indicators (%)
Out of School	29.5
Pre-primary Education	3.2
Primary Education	32.6
Lower Secondary Education	18.1
Upper Secondary Education	10.7
Higher Education	5.9
School Dropout Rate	9.1

Source : Data from the High Commission for Planning for the year 2021

Figure 4 : Percentage Distribution of Educational Level

Looking towards the future, Saïdia's educational needs are closely tied to its developmental goals as a modern, tourist-friendly city. The sector requires significant investment in building more schools, particularly in underserved areas, and in upgrading existing institutions with better facilities and resources. Enhancing teacher training and recruitment is crucial for elevating the quality of education. Furthermore, given the city's evolving economic landscape, there is an emerging need for vocational and language training programs, equipping the youth with skills pertinent to the tourism-driven job market.

1.1.1. Healthcare Services in Saïdia

In Saïdia, a city witnessing significant growth, the healthcare sector is striving to meet the increasing demands of its residents and visitors. The primary healthcare facility, the local hospital, is currently equipped with basic medical services but operates with a limited capacity. It faces a notable challenge in terms of bed availability, with only about 20 beds dedicated to general medicine and 10 for pediatrics, which are not always fully operational. This situation is exacerbated by the lack of specialized services such as advanced surgery and intensive care, compelling residents to seek comprehensive medical care in neighboring cities.

A critical issue plaguing the city’s healthcare system is the shortage of medical staff. The existing hospital staff includes only a handful of pediatricians and general doctors, with around 13 nurses spread across various specializations. This number falls significantly short of the requirement for a city with a population exceeding 9,000, leading to challenges in adequately addressing the growing healthcare needs.

Public health indicators in Saïdia, particularly concerning vaccination rates among children, showcase a positive aspect with nearly 100% coverage for major vaccines. However, maintaining this level demands continual efforts, especially in the backdrop of the city’s expanding young population. Maternal and child health services thus emerge as areas requiring particular attention, considering the demographic trends.

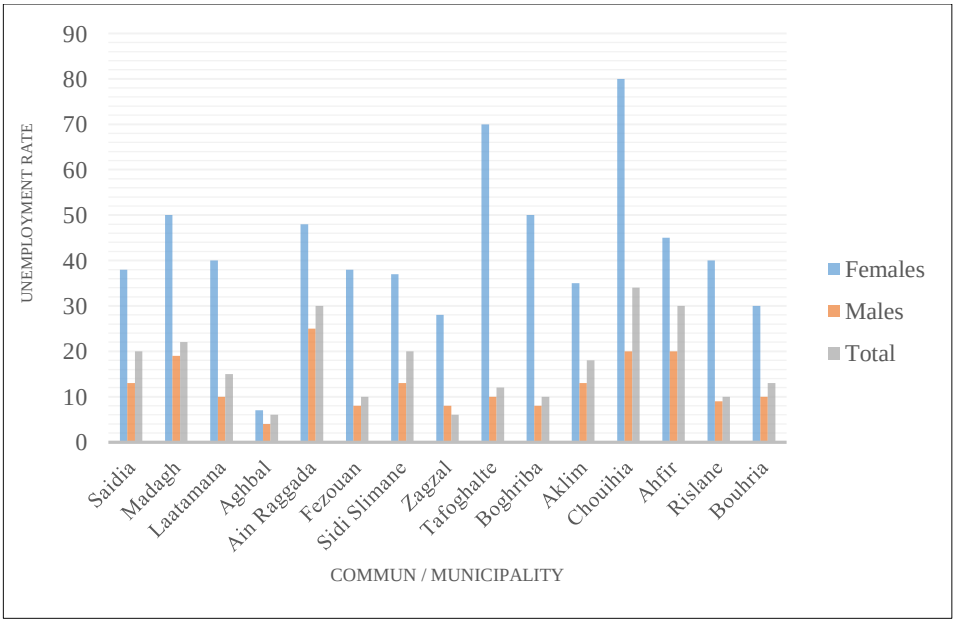
Looking towards the future, the healthcare sector in Saïdia is at a critical juncture. To effectively address the mounting healthcare needs, there is a pressing need for significant investment in expanding and upgrading the existing medical facilities. This expansion is not only about increasing the number of beds and introducing new departments but also about investing in modern medical technologies. Additionally, training and recruiting more healthcare personnel, including specialists and nurses, is essential to enhance the quality of medical services.

1.1.2. Unemployment and Vulnerability in Saïdia

The pressing issues of unemployment and vulnerability significantly affect the local population. Despite concerted efforts to mitigate these problems, they persist, highlighting complex underlying socio-economic challenges.

The city's youth unemployment rate stands out, particularly among women. This disparity is influenced by traditional societal norms and a scarcity of suitable job opportunities for females. The overall unemployment rate in Saïdia is approximately 20%, with women representing a significant 37.5% of this figure. The rates vary across different areas, pointing to the uneven economic development within the region.

Saïdia grapples with poverty and vulnerability, with an unemployment rate of about 3.65% and a vulnerability rate near 4.61%. These rates, while lower than regional and national averages, reveal the ongoing struggle of many residents to secure stable employment and maintain a decent living standard. The challenge is compounded by various factors, including economic, social, and environmental conditions, presenting a significant obstacle to local governance.



Source : Data from the High Commission for Planning for the year 2021

Figure 5: Unemployment rate in Saïdia compared to other municipalities in the province of Berkane

Addressing these issues calls for multifaceted interventions. Enhancing vocational training and education can equip the youth with skills relevant to emerging job markets. Developing sectors like tourism, agriculture, and small industries could offer more employment opportunities, thus potentially reducing unemployment and vulnerability rates. Additionally, policy initiatives focused on social protection and support for vulnerable groups are crucial.

Conclusively, tackling unemployment and vulnerability in Saïdia requires collaborative efforts from both the public and private sectors. Such an approach aims to create a more inclusive and sustainable economic environment, crucial for the city's overall development.

4.2. Economic Sector Analysis in Saïdia

4.2.1. Commercial Sector

- Retail Outlets: Saïdia hosts 123 commercial centers, with the main concentration being in the Souk (Market) area, accounting for 34 shops.
- Market Dynamics: The weekly market stands as a significant commercial hub. Seasonal fluctuations are notable, with a surge in commercial activities during summer, driven by the influx of tourists.
- Seasonal Variability: The city experiences increased commercial activities in the summer, reflecting a heightened demand due to tourism.

4.2.2. Agricultural Sector

- Performance: The agricultural sector in Saïdia is in decline, primarily catering to self-consumption.
- Challenges: Key challenges include inconsistent rainfall and periodic droughts, which adversely affect agricultural output.
- Traditional Farming: Dominated by traditional practices, the agricultural sector faces limitations in modernizing and enhancing productivity.

4.2.3. Fisheries Sector

- Production: The fishing sector significantly contributes to the local economy, with over 90% of its produce exceeding local needs, allowing for export.
- Biodiversity: The coastal belt is rich in biological diversity, including various fish species like octopus and langoustine.
- Challenges: The sector faces issues like inadequate professional training and lack of comprehensive management of marine resources.

4.2.4. Tourism Sector

- Growth: Saïdia has witnessed notable growth in tourism, with 78,487 visitors in 2019, 54.75% from outside Morocco.

- Infrastructure: The city boasts diverse tourist infrastructure, including a range of hotels and a sprawling 713-hectare tourist resort, equipped with luxury facilities like a marina and a golf course.
- Tourist Resort: The Saïdia tourist resort, with its high-quality amenities, is a major draw for both domestic and international tourists.

4.2.5. Infrastructure and Services

- Public Services: Saïdia offers a wide array of public services, including healthcare, education, and basic utilities.
- Distribution of Services: While services are broadly available, there is a noticeable concentration in certain areas, indicating a need for more equitable distribution across the city.
- Commercial Dynamics: The city's commercial sector plays a vital role in the local economy, especially during the summer months. However, it remains limited in scope, with a need for expansion and diversification to cater to the growing population and tourist influx.

By analyzing these sectors, it becomes evident that Saïdia's economic growth is closely tied to its tourism and commercial activities, with agriculture and fisheries playing a supporting role. The challenge lies in balancing this growth with sustainable practices and equitable distribution of resources and services.

4.3. Infrastructure and Facilities in Saïdia

4.3.1. Healthcare and Medical Services

- Local Hospital Capabilities: Saïdia’s primary healthcare facility, the local hospital, is equipped to provide essential health services but faces limitations. With a finite number of beds and departments, it struggles to fully meet the healthcare needs of the growing population.
- Staff Shortage: The hospital is significantly understaffed, particularly in critical areas like pediatrics and general medicine.

This shortage necessitates residents seeking specialized medical care in nearby cities.

4.3.2. **Educational Infrastructure**

- Educational Institutions**:** The city hosts a range of educational facilities including primary, secondary, and vocational schools. However, the distribution of these institutions is uneven, posing accessibility challenges.
- Resource Allocation**:** Educational resources and facilities need enhancement to accommodate the educational demands of a diversifying and expanding population.

4.3.3. Public and Administrative Services

- City Administration and Safety: Administrative services such as the city hall, police, and customs offices are present, ensuring basic governance and safety.
- Utilities Coverage: Saïdia boasts near-complete coverage in utilities like water and electricity, which is commendable for urban development.
    - Water Supply: The city achieves a water supply coverage rate of 99.5%, indicating widespread accessibility to clean water for residents.
    - Electricity Access: Electricity coverage is also high, with around 99.6% of the area having access to reliable electrical services.
    - Sewage System: The sewage and sanitation infrastructure is comprehensive, covering most of the urban area, although some peripheral zones may still lack adequate facilities.

4.3.4. **Recreational and Green Spaces**

- Green Spaces: The city's green spaces are limited and insufficient for the current population, underscoring the need for more parks and recreational areas.

- Environmental Impact: These areas are crucial for environmental health and provide essential recreational spaces for residents and visitors.

4.3.5. Transportation and Connectivity

- Road Network: The city has a well-developed road network that facilitates easy travel within and outside the city. Some areas, however, still need improvement for better connectivity.
- Public Transport System: There is a basic public transport infrastructure in place, which requires expansion and modernization to cater to the increasing population and tourist influx.

4.3.6. Tourism Infrastructure

- Hotel and Resort Facilities: Saïdia's tourism infrastructure is robust, with various hotels and resorts catering to different budgets and preferences. This includes classified and non-classified hotel units with varying capacities and amenities.
- Beach and Coastal Attractions: The city's beaches, particularly its golden sandy stretches, are major attractions. They span approximately 14 kilometers, offering a picturesque setting for both domestic and international tourists.
- Marina Saïdia: As one of the key destinations, Marina Saïdia offers a blend of luxury and leisure with its high-end facilities like golf courses, a marina for yachting and boating, and upscale hotels. This area significantly contributes to the city's tourism appeal and economic growth.

4.3.7. Commercial Sector

- Commercial Centers: Saïdia's commercial sector is a vital part of its economy, with numerous trading centers concentrated in specific zones. This sector experiences a surge in activity, especially during the summer months.

- Seasonal Variations: The trade activity fluctuates seasonally, with notable peaks during tourist seasons, reflecting the city's reliance on tourism-driven commerce.

In summary, Saïdia's infrastructure and facilities demonstrate a mix of well-developed areas and sectors needing improvement. The healthcare system requires expansion in capacity and staffing, educational facilities need more equitable distribution, and recreational areas must be enhanced. The transportation system is adequate but can benefit from modernization and expansion. The tourism sector, particularly the hotel industry and Marina Saïdia, is a cornerstone of the city's economic and social development, necessitating continuous investment and development. The city's utilities, including water, electricity, and sewage systems, showcase significant achievements in urban development.

5. DISCUSSION

5.1. The Interplay of Environmental Challenges and Urban Growth

Saïdia, with its rich biodiversity and thriving green cover, stands at a crossroads where urban development and environmental conservation must be balanced. The city's growth, while promising, raises concerns over the sustainability of its natural resources. As urban expansion continues, a strategic approach is required to preserve its ecological wealth, ensuring that development does not come at the cost of environmental degradation.

5.2. Demographic Dynamics and Their Impact

The city's burgeoning population is a double-edged sword. While it contributes to the vibrancy and economic potential of Saïdia, it simultaneously strains existing infrastructure and services. There is an evident need for comprehensive planning to accommodate this growth, focusing on expanding educational and healthcare facilities and creating robust employment opportunities to cater to the young and growing workforce.

5.3. Education and Healthcare: Pillars of Sustainable Development

The education and healthcare sectors in Saïdia are pivotal in shaping the city's future. Strengthening these sectors is essential for fostering a skilled workforce and ensuring a healthy community. There is an urgency to not only expand these services but also enhance their quality, making them accessible to all segments of the population.

5.4. Addressing Economic Vulnerabilities

Unemployment and socio-economic vulnerability remain significant challenges. Tackling these issues is crucial for sustainable development. Saïdia needs to focus on diversifying its economy, promoting skill development, and fostering an environment conducive to business growth and entrepreneurship.

5.5. Infrastructure and Facilities: The Backbone of Growth

Saïdia's infrastructure and facilities, particularly in the tourism sector, are key drivers of its economy. As the city attracts more visitors and residents, there is a pressing need to invest in public utilities and services. This includes enhancing water supply, electricity, sewage systems, and transportation networks to support the city's burgeoning population and tourism activities.

6. SWOT ANALYSIS FOR SAÏDIA

Saïdia, presents an intriguing canvas for a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis. This strategic assessment framework sheds light on the factors that can influence the city's growth and development.

Strengths	Weaknesses
Rich biodiversity	Environmental degradation
Growing population	Limited healthcare facilities
Robust tourism infrastructure	Educational challenges
Cultural heritage	Infrastructure inadequacies
SWOT	
Opportunities	**T**hreats
Expansion in tourism and hospitality sector	Environmental vulnerabilities
Investment in renewable energy	Rising unemployment
Economic diversification	Urban expansion challenges
Technological advancements	Socio-economic disparities

- **Strengths:**

Saïdia boasts several inherent strengths that position it favorably for future development. Its picturesque coastal location, with pristine beaches and a mild climate, forms a compelling draw for tourists. The availability of natural beauty and recreational activities is a significant asset. Furthermore, Saïdia has been proactive in infrastructure development, particularly in the tourism sector. The presence of luxury resorts, golf courses, and marinas underscores its potential as a high-end tourist destination.

- **Weaknesses:**

Despite its strengths, Saïdia also faces certain weaknesses that need to be addressed. Infrastructure development is ongoing, and the city may still require improvements in transport connectivity and public services. Seasonal tourism patterns can lead to periods of economic inactivity, necessitating diversification of the local economy. Additionally,

maintaining the delicate balance between development and environmental preservation remains a challenge.

- **Opportunities:**

Saïdia is teeming with opportunities waiting to be harnessed. With the right strategy, the city can become a year-round tourist destination, capitalizing on its Mediterranean charm. Diversification of tourism offerings, including cultural experiences and adventure tourism, can attract a broader range of visitors. Saïdia's proximity to international markets in Europe can be leveraged for trade and investment. Sustainable practices and eco-tourism initiatives can align with global trends.

- **Threats:**

Saïdia must also contend with potential threats that could impede its progress. Competition from other tourist destinations in the region is intense, necessitating continuous innovation. Economic downturns or global crises can impact tourism significantly, making the city susceptible to external shocks. Environmental degradation, if not managed carefully, could tarnish the city's natural appeal. Political instability in the region can disrupt the flow of tourists.

7. FUTURE DEVELOPMENT: VISION 2023-2028

The upcoming projects in Saïdia, amounting to around 500 million dirhams, mark a significant step towards comprehensive urban development. These projects aim to not only enhance the city's physical infrastructure but also focus on social and economic upliftment. The integration of these projects with the city's unique geographical and cultural aspects is expected to pave the way for Saïdia's transformation into a sustainable and dynamic urban center.

7.1. *Development program of the municipality of Saïdia 2023 – 2028*

N°	Name	Goals	year of execution
1	Saïdia Corniche Development	Enhancing the coastal area for tourism and recreation purposes	2023 - 2024
2	Technical Studies and Project Monitoring	Conducting technical studies and ensuring effective project monitoring	2023-2024
3	Underdeveloped Neighborhoods Enhancement	Upgrading underdeveloped neighborhoods to improve living conditions	2023-2026
4	Construction of a Fountain (Near August 20th Square)	Building a decorative fountain to enhance public spaces	2024
5	Construction of Saïdia Bus Terminal	Establishing a modern bus terminal for efficient transportation	2025
6	Road Signage and Pavement	Installing road signs and improving road surfaces	2023 - 2025
7	Urban Accessibility Improvement for Persons with Disabilities	Enhancing urban accessibility for people with disabilities	2023-2025
8	Kasbah Car Parking Development	Developing parking facilities in the Kasbah area	2026
9	Taxi Station Development	Constructing a taxi station to facilitate transportation	2026
10	Renovation of Public Lighting Network (Renewable Energy)	Upgrading public lighting using renewable energy sources	2023-2025
11	Expansion of the Corniche Sanitation Network	Extending the sanitation network along the Corniche	2025
12	Saïdia Shopping Center Development	Developing a shopping center to boost local economy	2023-2026
13	Youth Entrepreneurship Training	Providing training for young entrepreneurs	2024 - 2027
14	Weekly Souk Enhancement	Improving the weekly souk for vendors and visitors	2028
15	Territorial Marketing for the City of Saïdia	Promoting Saïdia's territorial assets for tourism	2024 - 2025
16	Provision of Medical and Nursing Staff (Various Specialties) at the Nearby Hospital	Recruiting medical and nursing staff for various specialties at the nearby hospital	2023-2024
17	Omnisport Club Redesign	Redeveloping the Omnisport Club facilities	2028

18	Construction of Locker Rooms and Sanitary Facilities at the Municipal Stadium	Building locker rooms and sanitary facilities at the municipal stadium	2025
19	Construction of Five Neighborhood Sports Fields in Saïdia	Constructing five neighborhood sports fields	2024 - 2026
20	Exterior Enhancement for the Festival Palace	Enhancing the exterior of the Festival Palace	2025
21	External Renovation of the Festival Palace	Renovating the Festival Palace's exterior	2025
22	Special Needs Integration Center Construction and Equipping	Building and equipping a center for special needs integration	2027
23	Construction and Equipping of the Mother-Child House	Building and equipping the Mother-Child House	2028

Source : Source: Municipal action plan 2023 – 2028

Despite their significance, these projects, which are vital for the well-being of the residents and the city of Saïdia, face a daunting challenge. While they represent crucial steps towards the city's development, it's essential to acknowledge that these projects may not fully align with all the expectations and needs of the local population. The aspirations of the community and the city's development ambitions are substantial, but the execution of these programmed projects requires substantial budgets to transform them into reality. To address this challenge effectively, it is essential to establish a logical framework for each project, ensuring that they are executed efficiently and within the allocated resources. This logical framework will serve as a roadmap, guiding the implementation of these projects and maximizing their impact on the city's growth and development. By structuring each project logically, we can make the most of the available resources and work towards achieving Saïdia's vision for a prosperous and vibrant future.

No	Project Name	Goals	Main Activities	Indicators	Expected Outcomes	Expected Impact
1	Saïdia Corniche Development	Enhance visual appeal, attract tourists.	Renovate walkways, install new lighting.	New visitor numbers, satisfaction ratings.	Increase in tourism activity.	Boost to local economy.
2	Technical Studies and Project Monitoring	Ensure project quality and standards.	Conduct technical studies, monitor progress.	Project completion rates, quality reports.	Improved project execution efficiency.	Enhanced technical capacity of the city.
3	Underdeveloped Neighborhoods Enhancement	Improve living conditions.	Upgrade infrastructure, public spaces.	Social well-being indicators improvement.	Better living conditions for residents.	Reduction in social and economic disparities.
4	Construction of a Fountain (Near August 20th Square)	Beautify the area.	Design and construct the fountain.	Completion of the fountain, public feedback.	Enhanced area aesthetic.	Improved community morale and pride.
5	Construction of Saïdia Bus Terminal	Improve public transport facilities.	Build a new bus terminal.	Functional bus terminal completion.	Better public transport experience.	Increased accessibility and mobility.
6	Road Signage and Pavement	Enhance road safety and navigation.	Install new signs, repave roads.	Road condition improvements, reduced accidents.	Safer, more efficient transportation.	Enhanced public safety and convenience.
7	Urban Accessibility Improvement for Persons with Disabilities	Make the city more accessible.	Install ramps, modify public spaces.	Number of accessible areas created.	Increased accessibility for disabled persons.	More inclusive community environment.
8	Kasbah Car Parking Development	Expand parking facilities.	Build additional parking areas.	Increased parking capacity.	Reduced parking issues, better traffic flow.	Improved urban infrastructure.
9	Taxi Station Development	Improve taxi services.	Upgrade taxi station facilities.	Modernized taxi station.	Enhanced service for taxi users.	Improved public transport infrastructure.
10	Renovation of Public Lighting Network (Renewable Energy)	Upgrade lighting, sustainability.	Replace lights with renewable energy sources.	Energy-efficient lighting.	Reduced energy consumption.	Environmental benefits, sustainability.
11	Expansion of the Corniche Sanitation	Improve sanitation infrastructure.	Extend sanitation network.	Expanded sanitation system.	Better hygiene, environmental	Improved public health.

No	Project Name	Goals	Main Activities	Indicators	Expected Outcomes	Expected Impact
	Network				conditions.	
12	Saïdia Shopping Center Development	Boost local economy, shopping experience.	Develop a new shopping center.	A new shopping center.	Increased economic activity, shopping experience.	Economic growth, improved retail sector.
13	Youth Entrepreneurship Training	Foster entrepreneurship among youth.	Provide training and workshops.	Number of trained entrepreneurs.	Increased entrepreneurship, job creation.	Economic diversification, youth empowerment.
14	Weekly Souk Enhancement	Improve traditional market.	Renovate and organize market space.	Improved market layout and facilities.	Better shopping experience, cultural preservation.	Enhanced local commerce and culture.
15	Territorial Marketing for the City of Saïdia	Promote Saïdia as a tourist destination.	Implement marketing and advertising campaigns.	Increased tourism, brand recognition.	Economic growth through tourism.	Enhanced global profile of Saïdia.
16	Provision of Medical and Nursing Staff at Hospital	Improve healthcare services.	Hire diverse medical specialists.	Staffing levels at hospital.	Better healthcare for the community.	Improved public health and wellbeing.
17	Omnisport Club Redesign	Upgrade sports facilities.	Redesign and renovate the club.	Modernized sports club facilities.	Enhanced sports facilities for community.	Increased community engagement in sports.
18	Construction of Locker Rooms at Stadium	Provide amenities for athletes.	Build locker rooms, sanitary facilities.	Completed facilities, user satisfaction.	Improved experience for athletes, visitors.	Enhanced sports infrastructure.
19	Construction of Neighborhood Sports Fields	Promote sports, recreation in Saïdia.	Construct multiple sports fields.	Number of fields built, usage rates.	Increased recreational opportunities.	Improved community health and cohesion.
20	Exterior Enhancement for the Festival Palace	Beautify palace exterior.	Renovate and landscape exterior.	Enhanced exterior appearance.	Improved aesthetic appeal of the palace.	Enhanced cultural and historical value.
21	External Renovation of the Festival Palace	Restore palace façade.	Perform external renovations.	Renovated palace façade.	Preserved historical and cultural value.	Enhanced cultural heritage.
22	Special Needs Integration Center Construction	Support individuals with special needs.	Construct and equip a new center.	New center for special needs.	Enhanced support and services.	More inclusive and supportive community.
23	Construction and Equipping of the Mother-Child House	Improve maternal and child health services.	Build and equip a new facility.	New mother-child health center.	Better health services for mothers, children.	Improved family health and welfare.

1.1. Logical Framework for Saïdia Development Projects

He projects listed represent a comprehensive and ambitious plan for the development of Saïdia. Each project aims to achieve specific goals, ranging from improving infrastructure and public services to fostering economic growth and social development. The planned activities span a wide range of areas, including infrastructure, tourism, health, education, and culture.

By identifying indicators and expected outcomes, this logical framework provides a basis for assessing the effectiveness and impact of each project. The anticipated impact of these projects extends beyond enhancing the quality of life for the residents of Saïdia to boosting the local economy and strengthening the social and cultural infrastructure.

The successful implementation of these projects will require meticulous collaboration between local government, community stakeholders, and development partners. Ultimately, these projects represent a significant step towards realizing an ambitious vision for the future of Saïdia as a vibrant, integrated, and sustainable city.

2. CONCLUSION :

In conclusion, Saïdia is currently undergoing a crucial period of transformation and growth. The city has achieved significant success in economic development and tourism. However, there are substantial challenges related to the environment, education, healthcare, unemployment, and economic sectors.

Regarding the environmental aspect, local authorities must take immediate steps to preserve the beauty of the beach and the ocean and ensure the sustainability of natural resources. Improving water and air quality, as well as waste management, is essential.

In terms of the population, it is imperative to provide high-quality education and healthcare services to all residents. Enhancing vocational

and technical education to increase youth employment opportunities and reduce unemployment rates is crucial.

Raising awareness about sustainability and environmental conservation among residents and visitors is essential. Organizing awareness campaigns and promotional activities can help achieve this goal.

To combat unemployment and fragility, investments in developmental projects and the creation of new job opportunities in various sectors are necessary. Supporting entrepreneurship and guiding youth toward promising careers are also vital steps.

Finally, the Saïdia municipality is striving to make significant progress through the implementation of developmental projects worth approximately 500 million Moroccan Dirhams from 2023 to 2028. It is crucial to ensure cooperation and coordination among various stakeholders to ensure the success of these projects and achieve sustainable development in the city.

Through these collaborative efforts, Saïdia can build a brighter future that combines economic development, environmental care, and the well-being of its residents. It's a message of hope and optimism that we hold for Saïdia and its future.

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